

CML Media Corp (dba Mopro)
Catalyst Fund
Application (TTC)
to
Governor's Office Of Economic
Development



Governor's Office of Economic Development

Las Vegas 702-486-2700
Reno 775-687-9900
Toll Free 800-336-1600

Applicant Information

BUSINESS SUBMITTING: **CML Media Corp (dba Mopro)**

Authorized Representative

Name: Michael Montagano

Title: CFO

Organization: CML Media Corp (dba Mopro)

Street Address: 7700 Irvine Center Drive, Suite 400 Irvine CA 92618


Mailing Address: 7700 Irvine Center Drive, Suite 400 Irvine CA 92618

Phone Number: 657-900-3680

Email Address: mike@mopro.com

To the best of my knowledge and belief, the information contained in this Catalyst Fund Application is true and correct, as evidenced by my signature below.

Signature



(Company Representative)

Date

11/4/16

BUSINESS SUMMARY

Describe the proposed new business or expansion in a brief summary including the applicant's business structure:

The proposed facility would hold the corporate headquarters, with phone sales, business development sales, and tradeshow sales operated from Nevada.

Attach a copy of a company presentation

Total real property investment - \$250,000 in tenant improvements

Total personal property investment - \$500,000

Projected start date – Jan. 2017 Completion date - TBD

Attach a schedule of jobs created with skills identified

Number of primary jobs that will be new to Nevada - 524 (over 5 years) Average wage of new jobs – \$29.38

Cost of employee healthcare benefits (annual premiums paid by employer) - \$4,145

Percentage paid by employer – 100%

Healthcare Summary (check all that apply):

Medical Dental Vision Disability Life Insurance Dependent Coverage

Attach a schedule of employee benefits used in recruiting

Other Employee Benefits – Overtime, PTO, Bonus, 401K, Merit Increases

PROJECT CHARACTERISTICS (Check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Construct New Facility | <input type="checkbox"/> New Business / Start-up |
| <input type="checkbox"/> Expand/Renovate Existing Facility | <input checked="" type="checkbox"/> Relocation from Out-of-State |
| <input type="checkbox"/> Purchase Machinery & Equipment | <input type="checkbox"/> Relocation within Nevada |

INDUSTRY CLUSTER

- | | | |
|--|--|--|
| <input type="checkbox"/> Aerospace and Defense | <input type="checkbox"/> Health & Medical Services | <input type="checkbox"/> Mining & Materials |
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Logistics & Operations | <input type="checkbox"/> Renewable Energy |
| <input checked="" type="checkbox"/> Business IT Ecosystems | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Tourism, Gaming & Entertainment |
| <input type="checkbox"/> Other | | |

A Statement of project relevance to supply chains, sectors and clusters targeted by the State Plan for Economic Development:

Mopro would bring a significant expansion to the IT sector in the state. They will move their headquarters to the State bringing high paying jobs and further diversifying jobs in the region. This projects aligns with the state plan from a wage and sector prospective.

GRANT SUMMARY

Amount Requested:

Award Per Primary Job: Year 1: \$10,000 Years 2-4: \$5,000

Disbursement Terms:

YEAR 1 - ending December 31, 2017, award of \$10,000 per job, up to 50 new primary jobs;

YEAR 2 – ending December 31, 2018, award of \$5,000 per job, up to 120 new primary jobs in addition to the number of jobs created in Year 1, or 50, whichever is less;

YEAR 3 – ending December 31, 2018, award of \$5,000 per job, up to 120 new primary jobs in addition to the number of jobs created in Years 1 and 2 or 170, whichever is less;

YEAR 4 – ending December 31, 2018, award of \$5,000 per job, up to 110 new primary jobs in addition to the number of jobs created in Years 1, 2, and 3 or 290, whichever is less;

*The average wage in each year must be \$25.00 per hour or greater and healthcare coverage must be provided to all employees.

*The company must meet a total of at least 50% of the maximum job creation in each period to be eligible for an award in that period. Jobs created in excess of the maximum in a specific period may be rolled toward the next period.

Maximum Payment per Year:

Year 1: \$500,000;

Year 2: \$600,000;

Year 3: \$600,000; and

Year 4: \$550,000

*The maximum aggregate amount paid under this program shall not exceed \$2,250,000.

The Proposed plans, projects, or programs to which the grant will apply:

The grant will be used to offset relocation costs of rapidly expanding their operations into Nevada.

The expected benefits of the grant expressed as jobs, investments, and wage levels:

Mopro plans to hire 524 full-time employees over a five year period and provide an average hourly wage at notable \$29.38, along with above average health insurance and other employee benefits. Mopro is also estimating a capital investment of over \$500,000 in just a two year period.

A statement on the significance of this grant to the company's described plans:

This grant aligns incentives for MoPro to scale up their business in Nevada quickly. MoPro has entered a phase of rapid expansion and intends to hire hundreds of employees in Nevada. This grant will help manage the costs associated with a rapid expansion, while incentivizing MoPro to pursue that expansion in a condensed time frame.

A statement on the estimated return-on-investment to the state in job creation, wage levels and capital investment for the term of the proposed grant:

ECONOMIC IMPACT ESTIMATES (10-Year Cumulative)**

Total Jobs Supported** 1063

Total Payroll Supported \$409,159,133

Total Output Estimate \$1,008,608,659

** Estimate includes jobs, payroll & output by the company assisted as well as the secondary impacts to other local businesses. These impacts only reflect first year jobs required under the company's abatement application.

NEW TAX REVENUE ESTIMATES (10-Year Cumulative)

Local Taxes	Direct	Indirect	Total
Property	\$305,588	\$12,239,531	\$12,635,119
Sales	\$9,994	\$7,327,393	\$7,337,387
Lodging	\$0	\$629,830	\$629,830

State Taxes

Property	\$16,714	\$717,903	\$734,617
Sales	\$13,250	\$2,536,787	\$2,550,037
Modified Business	\$2,943,685	\$2,152,267	\$5,095,952
Lodging	\$0	\$19,682	\$19,682
Total	\$3,289,231	\$25,713,393	\$29,002,624

COST-BENEFIT ASSESSMENT**	Econ. Impact/Abated \$	New Tax/Abated \$
	\$2,386	\$68.61

** Does not include impacts related to the Catalyst Fund grant.

A statement of the fiscal character of the company:

See attached financial statements

- Schedule of jobs to be created during Catalyst Fund grant period (Exhibit "A")**
- Schedule of proposed employee health insurance benefits (Exhibit "B")**
- 3-year financial statements for the business, audited preferred (Exhibit "C")**