



MEETING AGENDA

September 24, 2015
9:00 a.m.

Main Location:
UNLV Foundations Building
Blasco Event Wing
4505 S. Maryland Pkwy.
Las Vegas, NV 89154

**For Possible
Action**

- 1. Call to Order, Roll Call and Establish Quorum**
- 2. Public Comment**
- 3. Acceptance of Minutes from August 27, 2015**
- 4. Chairman/Committee Comments**
- 5. Research Staff Report**
- 6. Presentations**
 - a. Importance of Major Events to Southern Nevada Tourism Economy
 - Las Vegas Convention and Visitors Authority
 - b. The State of the Events Market
 - Las Vegas Events
 - c. Major Operator Perspective
 - MGM Resorts International
 - University of Nevada, Las Vegas
 - d. Competitive Landscape
 - CSL International
 - e. Event Promoters (Panel Discussion)
 - ESPN
 - Feld Motorsports
 - USA Sevens-Rugby
 - Live Nation
 - AEG Live

- f. Downtown Events Center/Stadium (Panel Discussion)
 - City of Las Vegas
 - Ader Group
 - The D Las Vegas
- g. Small Event Venues (Panel Discussion)
 - Boyd Gaming Orleans Events Center
 - South Point Arena
 - Las Vegas Motor Speedway

7. October Meeting Preview

8. Committee Member Comments

9. Public Comment

**For Possible
Action**

10. Adjournment

NOTE (1) THIS AGENDA HAS BEEN POSTED NO LATER THAN THREE WORKING DAYS PRIOR TO THE MEETING AT THE FOLLOWING LOCATIONS:

- a. GOED, 808 W. Nye Ln, Carson City, NV
- b. Sawyer Building, 555 E. Washington Avenue, Las Vegas, NV
- c. Nevada State Library, 100 N. Stewart St., Carson City, NV
- d. Nevada State Capitol, 101 S. Carson Street, Carson City, NV
- e. LVGEA, 6720 Via Austi Parkway., Suite 130, Las Vegas, NV
- f. City of Las Vegas, City Hall, 400 East Stewart Avenue, Las Vegas, NV
- g. City of North Las Vegas, City Hall, 2250 N. Las Vegas Boulevard, North Las Vegas, NV
- h. Clark County Government Center, 500 S. Grand Central Parkway, Las Vegas, NV
- i. City of Boulder, City Hall, 401 California Avenue, Boulder City, NV
- j. City of Henderson, City Hall, 240 Water Street, Henderson, NV
- k. City of Mesquite, City Hall, 10 E. Mesquite Boulevard, Mesquite, NV
- l. Lincoln County Regional Development Authority, P.O. Box 1006, Caliente, NV
- m. Nye County Regional Economic Development Authority, P.O. Box 822, Pahrump, NV
- n. GOED website www.diversifynevada.com
- o. Nevada Public Notice website <http://notice.nv.gov>

NOTE (2) Persons with disabilities who require special accommodations or assistance at the meeting should notify Lynne Taylor-Bullock, Governor's Office of Economic Development, 555 E. Washington Ave., Suite 5400, Las Vegas, Nevada 89101 or by calling 702-486-2700 on or before the close of business two business days prior to the meeting date.

NOTE (3) The Committee reserves the right to take items in a different order, combine items for consideration and/or pull or remove items from the agenda at any time to accomplish business in the most efficient manner.

NOTE (4) All comments will be limited to 3 minutes per speaker. Comment based on viewpoint may not be restricted. No action may be taken upon a matter raised under the public comment period unless

the matter itself has been specifically included on an agenda as an action item. Prior to the commencement and conclusion of a contested case or quasi-judicial proceeding that may affect the due process of individuals, the Committee may refuse to consider public comment. See NRS 233b.126.

NOTE (5) For supporting material please contact Lynne Taylor-Bullock, 555 E. Washington Avenue, Suite 5400, Las Vegas, Nevada 89101, (702) 486-2700, ltaylor@diversifynevada.com. Materials may be obtained at the following public locations: Governor's Office of Economic Development, 555 E. Washington Avenue, Suite 5400, Las Vegas, Nevada 89101 or Governor's Office of Economic Development, 808 W. Nye Lane, Carson City, Nevada 89703.