



MEETING AGENDA

October 22, 2015
9:00 a.m.

Main Location:
UNLV Richard Tam Alumni Center
4505 S. Maryland Pkwy.
Las Vegas, NV 89154

**For Possible
Action**

- 1. Call to Order, Roll Call and Establish Quorum**
- 2. Public Comment**
- 3. Acceptance of Minutes from September 24, 2015**
- 4. Chairman/Committee Comments**
- 5. Research Staff Report**
- 6. Presentations**
 - a. The State of the Las Vegas Convention Market
 - Rossi Ralenkotter, Las Vegas Convention and Visitors Authority
 - b. Show Promoter Panel Discussion
 - Karen Chupka, Consumer Electronics Association
 - Megan Tanel, Association of Equipment Manufacturers
 - Tony Calanca, UBM/Advanstar
 - Christopher Brown and Justine McVaney, National Association of Broadcasters
 - Christopher Kersting and William Miller, Specialty Equipment Marketing Association
 - Tim McGuinness, International Council of Shopping Centers
 - c. Operator Perspective | Las Vegas Sands
 - George Markantonis, Pete Boyd, Kirsten Dimond and Chandra Allison, Las Vegas Sands, Sands Expo Center
 - d. Operator Perspective | MGM Resorts International
 - Chuck Bowling, MGM Resorts International, Mandalay Bay Convention Center

- e. Operator Perspective | Caesars Entertainment
 - Michael Massari, Caesars Entertainment
- f. Future of Transportation
 - Bruce Belzowski, UMTRI
- g. Convention Logistics
 - Jeff Pressman, Convexx
- h. The Competitive Convention Market
 - Charles Johnson, Johnson Consulting

7. December Meeting Preview

8. Committee Member Comments

9. Public Comment

For Possible Action **10. Adjournment**

NOTE (1) THIS AGENDA HAS BEEN POSTED NO LATER THAN THREE WORKING DAYS PRIOR TO THE MEETING AT THE FOLLOWING LOCATIONS:

- a. GOED, 808 W. Nye Ln, Carson City, NV
- b. Sawyer Building, 555 E. Washington Avenue, Las Vegas, NV
- c. Nevada State Library, 100 N. Stewart St., Carson City, NV
- d. Nevada State Capitol, 101 S. Carson Street, Carson City, NV
- e. LVGEA, 6720 Via Austi Parkway., Suite 130, Las Vegas, NV
- f. City of Las Vegas, City Hall, 400 East Stewart Avenue, Las Vegas, NV
- g. City of North Las Vegas, City Hall, 2250 N. Las Vegas Boulevard, North Las Vegas, NV
- h. Clark County Government Center, 500 S. Grand Central Parkway, Las Vegas, NV
- i. City of Boulder, City Hall, 401 California Avenue, Boulder City, NV
- j. City of Henderson, City Hall, 240 Water Street, Henderson, NV
- k. City of Mesquite, City Hall, 10 E. Mesquite Boulevard, Mesquite, NV
- l. Lincoln County Regional Development Authority, P.O. Box 1006, Caliente, NV
- m. Nye County Regional Economic Development Authority, P.O. Box 822, Pahrump, NV
- n. GOED website www.diversifynevada.com
- o. Nevada Public Notice website <http://notice.nv.gov>

NOTE (2) Persons with disabilities who require special accommodations or assistance at the meeting should notify Lynne Taylor-Bullock, Governor’s Office of Economic Development, 555 E. Washington Ave., Suite 5400, Las Vegas, Nevada 89101 or by calling 702-486-2700 on or before the close of business two business days prior to the meeting date.

NOTE (3) The Committee reserves the right to take items in a different order, combine items for consideration and/or pull or remove items from the agenda at any time to accomplish business in the most efficient manner.

NOTE (4) All comments will be limited to 3 minutes per speaker. Comment based on viewpoint may not be restricted. No action may be taken upon a matter raised under the public comment period unless the matter itself has been specifically included on an agenda as an action item. Prior to the commencement and conclusion of a contested case or quasi-judicial proceeding that may affect the due process of individuals, the Committee may refuse to consider public comment. See NRS 233b.126.

NOTE (5) For supporting material please contact Lynne Taylor-Bullock, 555 E. Washington Avenue, Suite 5400, Las Vegas, Nevada 89101, (702) 486-2700, ltaylor@diversifynevada.com. Materials may be obtained at the following public locations: Governor's Office of Economic Development, 555 E. Washington Avenue, Suite 5400, Las Vegas, Nevada 89101 or Governor's Office of Economic Development, 808 W. Nye Lane, Carson City, Nevada 89703.