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## **Nevada GOED Director to Serve as a Keynote Speaker at Nevada Economic Development Conference's Kickoff Event**

*GOED staff to be on hand at next week's conference to provide information on state programs  
available to help small businesses*

**Las Vegas** – Nevada Governor's Office of Economic Development's (GOED) Interim Director Kristopher Sanchez will serve as a keynote speaker at Nevada Economic Development Conference's Aug. 26 kickoff event – the President's Reception.

"It is important that all the economic development professionals in Nevada are working toward the same goal of keeping our economy strong and resilient," Gov. Steve Sisolak said. "Nevada is home to an expanding economy with an influx of cutting-edge technology industries to augment the legacy industries of agriculture, mining, gaming and tourism. I am confident that the GOED team will continue its important work collaborating with the state's economic development community."

The Nevada Economic Development Association's (NEDA) conference takes place Aug. 26-28 at the Green Valley Ranch Resort in Henderson with two full days of speakers and presentations on Tuesday and Wednesday. GOED staff will also be in the exhibit hall during the conference to provide information on state programs available to help small businesses.

"I look forward to addressing my fellow economic development professionals about the exciting future of Nevada's economy," Sanchez said. "We must prepare our workforce for the skills needed for the new high-tech companies moving to Nevada. GOED has been partnering with Nevada higher education institutions to create new training programs to ensure our workforce is ready for the future."

GOED's Nevada Procurement Technical Assistance Center (PTAC) staff will be on hand in the exhibit hall with information for Nevada small businesses interested in pursuing local, state and federal contracting and subcontracting opportunities. PTAC simplifies the process of competing for government contracts for small businesses by cutting through the red tape and connecting businesses with government contract opportunities through networking events, bid matching, proposal review and other training.

GOED's Nevada Film Office, which showcases our state to executive-level film and television decision makers to bring productions to Nevada locations, will also be present at the exhibit hall. The office will have information to help match incoming projects with Nevada film production industry small businesses.

GOED is proud to be a sponsor of the NEDA and the conference. NEDA is a statewide, non-profit organization working to support economic development professionals. For more information about NEDA, visit [nveda.org](http://nveda.org). For more information about the conference, visit [nevadaeconomicdevelopmentconference.com](http://nevadaeconomicdevelopmentconference.com).

For more information about the Nevada GOED, visit [diversifynevada.com](http://diversifynevada.com).

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### **About the Governor's Office of Economic Development**

Created during the 2011 session of the Nevada Legislature, the [Governor's Office of Economic Development](#) is the result of a collaborative effort between the Nevada Legislature and the Governor's Office to restructure economic development in the state. GOED's role is to promote a robust, diversified and prosperous economy in Nevada, to stimulate business expansion and retention, encourage entrepreneurial enterprise, attract new businesses and facilitate community development. More information on the Governor's Office of Economic Development can be viewed at [diversifynevada.com](http://diversifynevada.com).