

FOR IMMEDIATE RELEASE

July 10, 2019

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Nevada GOED Continues Rural Tour with a Stop in Winnemucca to Discuss Economic Development

WINNEMUCCA, Nev. – The Nevada Governor's Office of Economic Development (GOED) staff was in Winnemucca Wednesday as part of a week-long Rural Tour to engage community and business leaders in the state's small towns.

"Nevada's rural communities are not only important to preserve our state's heritage, but they are also vital to our economic growth," said GOED Interim Executive Director Kris Sanchez. "Our small towns are essential to help power Nevada's economy."

Gov. Steve Sisolak has made supporting small businesses and rural communities a priority in his administration. He supports GOED's efforts to reach out to small cities and towns with information about state resources to assist rural communities' economic development.

GOED's director and staff were in Winnemucca today after spending the day in Ely on Monday and Elko on Tuesday meeting with business leaders. The tour will continue tomorrow with a stop in Gardnerville and Tonopah on Friday.

"Our residents and business owners appreciate the GOED staff coming out to Winnemucca and sharing information about programs that can assist our communities," said Jan Morrison, Northern Nevada Regional Development Authority Economic Development Officer. "We have always seen GOED as an active partner in helping our economic efforts."

GOED staff met with Winnemucca community members Wednesday listening to the challenges they face and how the state may be able to assist.

"Today was not the first time we have been in Winnemucca and will not be the last," Sanchez said. "We will continue to make partnerships throughout the state, so every community can attract new industries and continue to thrive."

For more information about the Nevada GOED, visit diversifynevada.com.

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About the Governor's Office of Economic Development

Created during the 2011 session of the Nevada Legislature, the [Governor's Office of Economic Development](#) is the result of a collaborative effort between the Nevada Legislature and the Governor's Office to restructure economic development in the state. GOED's role is to promote a robust, diversified and prosperous economy in Nevada, to stimulate business expansion and retention, encourage entrepreneurial enterprise, attract new businesses and facilitate community development. More information on the Governor's Office of Economic Development can be viewed at diversifynevada.com.