

FOR IMMEDIATE RELEASE

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Nevada GOED Staff to Embark on Tour of Rural Nevada for Economic Development Outreach Efforts

CARSON CITY, Nev. – The state's economic development staff will meet with business and community leaders in Rural Nevada next week during a week-long tour to provide information on programs available to help small businesses.

Nevada Governor's Office of Economic Development (GOED) staff will hold informational workshops to help small business owners expand their companies into the overseas markets and provide them with information they need to compete for government contracts. GOED's staff will be in Ely on July 8, Elko on July 9, Winnemucca on July 10, Gardnerville on July 11 and Tonopah on July 12.

"Rural Nevada is important to our state, not just by keeping our heritage alive, but by providing essential industries into our economy such as mining, agriculture and advanced manufacturing," Gov. Steve Sisolak said. "I know how helpful these state programs can be to businesses and to communities. I wanted to make sure everyone in the state has an opportunity to take advantage of GOED's programs."

In addition, GOED will host informational sessions at each stop on the tour to provide businesses owners and community leaders with information on the State Trade Expansion Program (STEP) grant. The grant provides federal funding to small businesses through the U.S. Small Business Administration to provide them with the tools and information they need to succeed in export-related expansion.

GOED's Nevada Procurement Technical Assistance Center (PTAC) staff will also be available to business owners on the tour. PTAC simplifies the process of competing for government contracts for small businesses by cutting through the red tape and connecting businesses with government contract opportunities through networking events, bid matching, proposal review and other training.

"Each of Nevada's cities, counties and towns have unique needs and it is important that we listen to the community leaders to learn how we can help with their economic growth," said GOED Interim Executive Director Kris Sanchez. "Rural communities and small towns are an essential part of the economic prosperity for our state."

For more information about the Nevada GOED, visit diversifynevada.com.

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About the Governor's Office of Economic Development

Created during the 2011 session of the Nevada Legislature, the [Governor's Office of Economic Development](#) is the result of a collaborative effort between the Nevada Legislature and the Governor's Office to restructure economic development in the state. GOED's role is to promote a robust, diversified and prosperous economy in Nevada, to stimulate business expansion and retention, encourage entrepreneurial enterprise, attract new businesses and facilitate community development. More information on the Governor's Office of Economic Development can be viewed at diversifynevada.com.