

FOR IMMEDIATE RELEASE

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GOED's Film Office to Pitch Nevada to Hollywood Television and Film Executives During AFCI Week

LAS VEGAS – Nevada Film Office officials are heading to Los Angeles next week to pitch Nevada's many iconic locations to executive-level film and television decision makers from Netflix, YouTube, Warner Brothers, Marvel Studios and others during AFCI Week.

The Association of Film Commissioners International (AFCI) sets up the invitation-only AFCI Week to connect film office commissions with the production industry as a way to discuss potential filming locations. The four-day event in Los Angeles starts on April 2.

“As the amount of content on streaming services continues to expand, Nevada is perfectly positioned to offer unique locations to fit any production's needs,” Gov. Steve Sisolak said. “Nevada's film industry is powered by small businesses. The AFCI Week will allow our film office representatives to showcase to production executives Nevada's distinctive scenery and help our film industry grow and small businesses thrive.”

Nevada is well known as a popular place for filmmakers not only for the iconic Las Vegas Boulevard, but also for ghost towns, picturesque lakes, majestic mountains, scenic roadways and much more. The Nevada Governor's Office of Economic Development (GOED) provides competitive incentives through its Nevada Film Office.

“GOED's Nevada Film Office not only campaigns to get movie and television productions to come to Nevada, but once here the office is able to put the producers in touch with local businesses for the support they need,” said GOED Executive Director Paul Anderson. “We continue to ensure that Nevada's economy diversifies, and small businesses have the opportunity to thrive.”

The Nevada Film Office has been active in the industry with office Director Eric Preiss being elected to the AFCI 11-member Board of Directors this year.

“The AFCI Week is important for Nevada as it puts us in direct contact with content decision makers informing them on how great our state is for movie and television productions,” said Nevada Film Office Director Eric Preiss. “Television and film executives know they cannot recreate the true Las

Vegas experience on a Hollywood backlot. Also, we provide the connections to the resources they require when filming in Nevada.”

The Nevada Film Office is a valuable partner with productions interested in filming on location in Nevada, acting as a liaison with governmental departments. The AFCI is an association of more than 300 film commission offices in 45 countries.

For more information about the GOED’s Nevada Film Office, please visit nevadafilm.com.

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About the Governor’s Office of Economic Development

Created during the 2011 session of the Nevada Legislature, the [Governor’s Office of Economic Development](#) is the result of a collaborative effort between the Nevada Legislature and the Governor’s Office to restructure economic development in the state. GOED’s role is to promote a robust, diversified and prosperous economy in Nevada, to stimulate business expansion and retention, encourage entrepreneurial enterprise, attract new businesses and facilitate community development. More information on the Governor’s Office of Economic Development can be viewed at diversifynevada.com.