

**FOR IMMEDIATE RELEASE**

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## **Nevada GOED Partnering with Las Vegas HEALS to Host Panel Discussions on Diversifying Our State's Health Economy**

**What:** Diversifying the Health Economy in Nevada symposium

**When:** Thursday, March 7, 2019, 12:30 p.m. to 6:30 p.m.

**Where:** Oquendo Center, 2424 E. Oquendo Rd., Las Vegas

**LAS VEGAS** – The Nevada Governor's Office of Economic Development (GOED) is co-hosting a symposium with Las Vegas HEALS about diversifying the health economy in Nevada on Thursday that will feature medical and health professionals discussing the future of health research and development in the state.

“A cornerstone of my administration is to strengthen the health economy and to improve health care within our state. Creating a robust health research and development infrastructure will not only improve our overall economy, but support efforts to retain new generations of healthcare professionals,” Gov. Steve Sisolak said. “We must create an atmosphere in Nevada that will allow for growth and entrepreneurship in the health sector to benefit our residents, and for Nevada to be known as a state that produces and embraces health innovations.”

GOED and Las Vegas HEALS (Health, Education, Advocacy, and Leadership in Southern Nevada) have gathered experts from the Cleveland Clinic, Comprehensive Cancer Centers, UNLV, and health research and development companies such as HAPPIE Home and Origin Biologics, to talk about Nevada's health economy beyond clinical services.

“Our state has just started to see growth in the health research and development industry that can help drive economic development in Nevada,” said GOED Executive Director Paul Anderson. “As the health care market continues to evolve we must share our insights, ideas and solutions on how we can further diversify the health economy beyond clinical services.”

The event will feature panels with Nevada companies discussing how their health research and development products can help grow and diversify the state's health economy; strategies to grow a new workforce and entrepreneurship in health research and development; and how unique opportunities in the field will help diversify our state's economy.

“Symposiums like this allows us to build new opportunities through partnerships among health care providers, universities, health care administrators and government officials,” said Doug Geinzer, Las Vegas HEALS Chief Executive Officer. “We remain hopeful that these partnerships will grow a stronger health economy in Nevada.”

To learn more about the event, please visit [lasvegasheals.org](http://lasvegasheals.org). For more information about the Nevada GOED, please visit [diversifynevada.com](http://diversifynevada.com).

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### **About the Governor’s Office of Economic Development**

Created during the 2011 session of the Nevada Legislature, the [Governor’s Office of Economic Development](#) is the result of a collaborative effort between the Nevada Legislature and the Governor’s Office to restructure economic development in the state. GOED’s role is to promote a robust, diversified and prosperous economy in Nevada, to stimulate business expansion and retention, encourage entrepreneurial enterprise, attract new businesses and facilitate community development. More information on the Governor’s Office of Economic Development can be viewed at [diversifynevada.com](http://diversifynevada.com).