



University of Nevada, Reno



## **FOR IMMEDIATE RELEASE**

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### **General Electric (GE) Gifts University of Nevada, Reno College of Engineering**

*Multi-national calls for further private support of higher education throughout Nevada*

Citing Lieutenant Governor Brian Krolicki's success in building key business coalitions in his capacity as chairman of the Nevada Commission on Economic Development, General Electric (GE) today announced another in a series of gifts to the University of Nevada, Reno College of Engineering. The gift of \$10,000 is a donation to the Dean's Fund for Excellence to become a member of the Engineering Corporate Partners program.

Flanked by the Chancellor of the Nevada System of Higher Education Dan Klaich and executives representing GE, Krolicki called the occasion "a celebration of how private business can make a meaningful difference to public education in Nevada."

"The funding cuts Nevada has been forced to make provide a unique opportunity for private business to play a central role in the evolution of public education," said Krolicki. "We are proud to partner with a company like GE that understands their involvement is paramount to creating a labor force that will lead us to new development and economic recovery."

The announcement comes as a call-to-action by GE, the Nevada System of Higher Education, Nevada Commission on Economic Development and their partners to encourage greater connection between education and business.

"More than ever, we need a skilled labor force to lead the world in development and innovation," said GE spokesperson Lee Bonner. "When business works together with higher education in Nevada, great things can happen."

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### **About General Electric (GE)**

GE (NYSE: GE) is a diversified infrastructure, finance and media company taking on the world's toughest challenges. From aircraft engines and power generation to financial services, health care solutions and television programming, GE operates in more than 100 countries and employs about 300,000 people worldwide. For more information, visit the company's website at [www.ge.com](http://www.ge.com).

GE serves the energy sector by developing and deploying technology that helps make efficient use of natural resources. With nearly 85,000 global employees and 2009 revenues of \$37 billion, GE Energy [www.ge.com/energy](http://www.ge.com/energy) is one of the world's leading suppliers of power generation and energy delivery technologies. The businesses that comprise GE Energy—GE Power & Water, GE Energy Services and GE Oil & Gas—work together to provide integrated product and service solutions in all areas of the energy industry including coal, oil, natural gas and nuclear energy; renewable resources such as water, wind, solar and biogas; and other alternative fuels.

### **About the University of Nevada's College of Engineering (COEN)**

The College of Engineering at The University of Nevada, Reno prepares students for careers of service, leadership, and distinction in their chosen field by providing a solid foundation in science and fundamentals, offering undergraduate and graduate level engineering degrees. The College maintains a number of laboratories and research centers, including Computer Vision and Robotics, Nanomaterials, Advanced Photonics and Earthquake Engineering, a facility which ranks among the top ten facilities in the nation. The Corporate Partners program at the College of Engineering brings together a select group of companies/firms to collaborate with engineering and computer science educators, researchers and students to generate interactions that bridge the gap between theory and practice and bring a competitive edge to the University, the corporate partners, the State, the Region and the Nation. For more information, please visit [www.unr.edu](http://www.unr.edu).

### **About Nevada Commission on Economic Development (NCED)**

The Nevada Commission on Economic Development promotes a robust, diversified and prosperous economy based on innovation, human ingenuity and sustainability. This is achieved through programs including national and international Business Development, Community Development Block Grants, Procurement Outreach and the Nevada Film Office. More information on NCED and its mission can be accessed at [www.diversifynevada.com](http://www.diversifynevada.com).

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