



## Nevada Governor's Office of Economic Development

— *Empowering Success* —

### **FOR IMMEDIATE RELEASE**

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### **Governor Discusses State's New Plan for Economic Development and Diversification**

(Reno, Nev. – Feb. 7, 2012) -- Governor Brian Sandoval today called for the creation of 50,000 jobs in Nevada during the next three years. The call to action came during a morning news conference at the University of Nevada, Reno, which featured the release of the state's new plan for economic development and diversification.

“We must create 50,000 jobs by the end of 2014, the 150<sup>th</sup> anniversary of Nevada becoming a state,” the Governor said. “We must work together to identify opportunities for all Nevadans. Nothing is too small. None is insignificant; not when so many of our neighbors continue to seek work.”

Titled, "Moving Nevada Forward: A Plan for Excellence in Economic Development, 2012-2014," the plan calls for a statewide effort to transform Nevada's economy. The Governor was joined by Steve Hill, Director of the Governor's Office of Economic Development, as well as members of the state's business, academic and political communities. The event was video-conferenced to three dozen sites throughout the state.

“Nevadans have a long history of working together to solve problems and to lead through innovation,” the Governor said. “The state plan for economic development will be no different.”

The plan provides a road map to help Nevada retain and expand existing businesses.

“We have one of the most attractive business climates in the country,” the Governor said. “It is up to us to capitalize on that fact.”

Copies of the plan can be found at the website of the Nevada Governor's Office of Economic Development at [www.diversifynevada.com](http://www.diversifynevada.com).

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