

Global Business Development

Trade Partner Profile



Switzerland		Trade Partner Rank: 1						
<p>The Swiss Confederation, operates similarly to a federal republic, and consists of 26 independent cantons. Each canton has its own constitution, and its own parliament, government and courts. Located in Central Europe—bordering Austria, France, Italy, Liechtenstein and Germany—it is approximately the size of New Hampshire and Vermont combined. Its capital is Bern and the official language is German. The country is home to 7.8 million people.</p> <p>Switzerland is not a member of the European Union, but has taken steps to mitigate trade challenges by adopting many of the EU's guidelines. Chemicals, health and pharmaceutical, measuring instruments, musical instruments, real estate, banking and insurance, tourism, and international organizations are important industries in Switzerland. The largest exported goods are chemicals (34% of exported goods), machines/electronics (20.9%), and precision instruments/watches (16.9%). Exported services amount to a third of exported goods.</p> <p>The country has an overwhelmingly private sector economy and low tax rates by Western standards; overall taxation is one of the smallest of developed countries. It is easy to understand why Switzerland is home to multinational corporations such as: Glencore, Nestlé, Novartis, Hoffmann-La Roche, ABB and Adecco. Also notable are UBS AG, Zurich Financial Services, Credit Suisse, Swiss Re, and The Swatch Group.</p>								
Nevada Exports to Switzerland:	<table border="0"> <tr> <td>2007</td> <td>\$2,623,047,411</td> </tr> <tr> <td>2008</td> <td>\$2,875,280,370</td> </tr> <tr> <td>2009</td> <td>\$2,899,190,302</td> </tr> </table>	2007	\$2,623,047,411	2008	\$2,875,280,370	2009	\$2,899,190,302	
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Primary Nevada Exports: <i>(In descending rank by export value)</i>	<ol style="list-style-type: none"> 1. Gold, Nonmonetary, Unwrought NESOI 2. Copper Ores and Concentrates 3. Silver, Unwrought NESOI 4. Civilian Aircraft, Engines, and Parts 5. Measuring & Checking Instruments, Appliances & Machines NESOI 6. Plates, Sheets, Film Etc., Plastic NESOI 7. Syringes, with or without Needles; Parts & Accessories 8. Tents, of Synthetic Fibers 9. Waste & Scrap Gold, Excluding Swpngs Cntng Oth Prec Mtls 10. X-Ray/Hi Tnsn Genr Cntr Pnl & Dsk Exm/Trtmnt Tb Pt 							
NV Companies Exporting to Switzerland*:	<p>Ametherm, Inc. (Carson City) NTC and PTC thermistors; Coral LLC (Incline Village) Coral Calcium--above sea natural minerals, finished products and raw material; Kloehn Inc. (Las Vegas) Manufacturer of fluidic components and subassemblies; VSR Industries (Henderson) Manufacturer of high security locks & keys and related sheet metal fabricated products for cash storage security and cash transport equipment; Wisdom Audio Corporation (Carson City) Planar magnetic loudspeakers</p> <p><i>*The Nevada Exporters Database is voluntary and does not include all companies involved in exporting.</i></p>							
Switzerland Imports from U.S.: <i>(In descending rank by import value)</i>	<p>Switzerland imported \$177.2 billion worth of foreign goods last year including machinery, chemicals, vehicles, metals; agricultural products, textiles.</p> <p>Leading suppliers to the Swiss market were Germany 33.3%, Italy 11%, France 9.4%, US 5.8% and the Netherlands 4.5% (2008).</p>							
NCED Trade and Investment Representatives:	None							
Honorary Consul to Nevada:	<p>Honorary Consul Claudia Albrecht 1861 Casa De Elegante Ct. Las Vegas NV 89117 Phone: 702-885-7947 Fax: 702-669-6177 Email: lasvegas@honorarvertretung.ch</p>							
Consulate Office (NV Jurisdiction):	<p>Julius Andereg, Consul General Consulate General of Switzerland 456 Montgomery Street, Suite 1500 San Francisco, CA 94104-1233 Phone: +1 415 788 2272 Fax: +1 415 788 1402</p>							
Trade Office (NV)	Rosmarie Levy							

Jurisdiction):	Swiss Business Hub 456 Montgomery Street, Suite 1500 San Francisco, CA 94104-1233 Phone: +1 415 788 2272
Foreign-owned Companies in NV:	ABB, Ltd. (Reno) Belimo Air Controls (Sparks) Kuehne & Nagel Contract Logistics (Reno) Lee Hecht Harrison (Las Vegas) Morrow Equipment Co. (Las Vegas) SafLok (Las Vegas) Tuescher Chocolates of Switzerland (Las Vegas) UBS Financial Services (multiple locations)
Renewables:	<p>Historically, Switzerland's most important source of renewable energy has been hydropower. But the "new" renewables including solar, wood, biomass, wind, geothermal and ambient heat also play an increasingly important role in today's Swiss energy mix. It is clear that, primarily for economic reasons, it will only be possible to fully utilize the major potentials of photovoltaics or geothermal energy in approximately 20 years time. With the introduction of remuneration at cost for input into the grid, one of the goals of Switzerland's energy policy is to increase the proportion of electricity produced from renewable energy by 5,400 GWh, or 10% of the country's present-day electricity consumption, by 2030.</p> <p>Approximately 55.6% of Switzerland's overall electricity production comes from renewable sources, with hydropower as by far the biggest contributor (96.5%). 380 electricity supply companies now offer certified electricity products from renewable energy, which meet 4.5% of Switzerland's electricity demand.</p> <p>"New" forms of renewable energy currently contribute around 5.7% towards Switzerland's electricity production today. The biggest share (3.72%) comes from biomass (wood and biogas), followed by use of ambient heat (0.79%) and waste from incineration plants (0.47%). Smaller contributions come from solar energy (0.13%) and wind energy (0.004%).</p>
U.S. Embassy in Switzerland	Embassy Location: Sulgeneckstrasse 19, CH-3007 Bern Mailing Address: Use embassy street address. Telephone: [41] (031) 357 70 11 Fax: [41] (031) 357 73 44
Other Information:	<i>Swisster</i> (English) http://www.swisster.ch/