



DIGITAL INNOVATION

THRIVES IN NEVADA



Nevada Governor's Office of
ECONOMIC DEVELOPMENT
Empowering Success



INNOVATION TECHNOLOGY CREATIVITY

Thrive in Nevada

NEVADA IS A STATE RICH WITH A DIVERSITY OF EXPERIENCES, TALENTS, ENVIRONMENTS AND OPPORTUNITIES. CHECK OUT WHAT YOU CAN FIND IN THIS EXCITING STATE IN THE HEART OF THE WEST.

Strong creative class communities thrive in Nevada – from Tony Hsieh’s live-work-play Downtown Project, and Rob Roy’s InNEVation Center at Switch’s SuperNAP in Las Vegas, to the Reno Collective and C4Cube in Reno, and Incubator 1 in Carson City.

NEVADA HAS THRIVING UNIVERSITY ENVIRONMENTS IN THE LAS VEGAS AND RENO/TAHOE URBAN AREAS.

Both University of Nevada campuses and the Desert Research Institute have world-renowned faculties who share their energy and talents among the states’ academic, business and community realms.

WHETHER YOU MAKE WIDGETS OR CODE DIGITS, NEVADA OFFERS EXCELLENT PROXIMITY TO YOUR UNIVERSE OF POTENTIAL CUSTOMERS.

Centrally located in the West, Nevada is ideal for manufacturing, information technology, distribution/logistics, tourism, entertainment and many other industries. Collectively, the cities of Las Vegas, Reno, Sparks, Carson City and the adjacent Nevada towns and business parks are less than one day’s drive to nearly 60 million consumers as well as to the major US deep water seaports serving the Pacific rim.

NEVADA RANKS NO. 1 IN THE NATION FOR STARTUPS, DRIVEN BY A WELCOMING ATTITUDE TOWARD YOUR BUSINESS AND A RESPECT FOR YOUR CREATIVE FREEDOMS.

- » Keep more of what you make. Not only is Nevada's cost of living low, it has zero personal income tax and zero business income tax.
- » Right-sizing your real estate needs couldn't be easier... from small live-work-play set-ups to acres of commercial space under a single roof, Nevada satisfies the spectrum at the price is right.
- » Nevada gives you lots of opportunities to enjoy your income and your time. Extensive entertainment, arts, culture, nightlife and outdoor recreation opportunities make this state a wonderful place to enjoy your off-time, on your own timeframe.
- » Nevada offers a robust digital infrastructure with excellent co-location, managed-application and branded datacenter options across the state.
- » Get the global connectivity you need via Tier 1 providers offering zero mile, on-net, national fiber backbone gateways to global networks.

NEVADA IS AT THE CROSSROADS OF THE WORLD

Making connections couldn't be easier. People from Points North and South, East and West converge on Nevada daily for the world's largest conventions and conferences in Las Vegas, making McCarran International a Top 25 airport globally, and a Top 10 airport in the U.S.



**LEARN MORE ABOUT INNOVATION IN NEVADA,
CONTACT THE GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT:
800.336.1600 • WWW.DIVERSIFYNEVADA.COM**

EIGHT NEVADA ADVANTAGES

- » Less than one day's drive to more than 40 million customers and five major US ports serving the Pacific Rim
- » Consistently ranked in Top 10 among states for business friendliness
- » No corporate or personal income tax, no inventory tax, no franchise tax, no unitary tax, no special intangible tax
- » Affordable large-scale real estate
- » Robust technology infrastructure
- » A business-friendly attitude
- » Able and willing workforce in a right-to-work state
- » Diverse, rewarding quality of life

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