



In Business – it's 'who' you know...

...we'd like to know you and help Grow your Business!

Monday, July 13, 2009
Fernley City Hall, City Council Chambers

A Special Half-Day Business Growth Workshop
 Free to Chamber Members • \$10 Non-members*

We're the Fernley Chamber of Commerce and we're hosting a half-day Business Growth Workshop featuring the business and marketing specialists at the Nevada Commission on Economic Development (NCED). Don't miss this exciting opportunity to hear and personally meet the "Who to Know" people who will help get you on your way to the top.

If you've ever wanted to gain new customers, increase your market share, boost your sales or even 'go global' – then this is the workshop to attend. There will even be a whole section on how to get government and corporate contracts for your business as well as another section devoted to the marketing cooperative, Made in Nevada. After the various speakers, including the executive director of NCED, Michael Skaggs, you can have a personal one-on-one meeting with the specialists covering specific questions, issues or problems you face with your business.

Learn about new business development opportunities that you may not have known existed. Seating is limited. Call today to reserve your place. It is free to chamber members, \$10 non-members.* You've got absolutely nothing to lose and possibly everything to gain.



“ With help from the Nevada Commission on Economic Development, I was able to expand my premium hay product into pet treats that are now exported worldwide! ”

- Lisa Marshall
 American Pet Diner
 Eureka, NV

1:30-1:50	It's Who You Know, Mike Skaggs
2:00-2:20	Contracting: It's Not Just for Big Business, Kathy Agee
2:30-2:50	Branding Your Business: Made in Nevada, Kimberly Elliott
3:00-3:20	The World is Your Customer: Export Readiness, Al DiStefano
3:30-3:50	Business Expansion Tools: A Perfect TEN, Ken Pierson
4:00-5:00	One-on-One Business Counseling Appointments

Workshop Speakers	
• Michael E. Skaggs -	Executive Director
• Kimberly Elliott -	Marketing Director
• Ken Pierson -	Business Development Director
• Al DiStefano -	Global Trade & Investment Director
• Kathy Agee -	Procurement Outreach

Hosted by Fernley Chamber of Commerce Register by Phone (775) 575-4459
 * One registration fee covers both morning and afternoon workshops.

